



# Press Release

Jackson County Chamber of Commerce

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## For immediate release April 15th:

The Jackson County Chamber of Commerce, in response to COVID-19 and the tremendous burden it has placed on commerce, has announced the **Jackson Smart reSTART** program for all Jackson County businesses and non-profits.

This is a strange and difficult time. We are all concerned about what the Coronavirus Pandemic means for our health, our livelihoods, and our community, now and into the future. During these times of uncertainty, business as usual is not an option. Understanding the Chamber's responsibility to our members and the business community of Jackson as a whole, we've created the **Jackson Smart reSTART** program, to encourage a collective mindset amongst the entire business community. There is no question that if Jackson reSTARTs Smart, we will be stronger than ever!

"Being involved with the Chamber of Commerce has been the most rewarding and important business experience I have had in 25 years," says Ted Christoff, immediate past chair and owner of Christoff & Sons Floor Covering. "During these unprecedented times, as businesses look to restart, belonging to a visionary organization that will lead the return to prosperity is priceless."

**Jackson Smart reSTART** is a deferred membership payment option for those Jackson County businesses and non-profits affected by the pandemic to either delay or pause their payment for up to three months. This opportunity gives businesses access to key leaders and decision-makers, programming and promotions to grow their business and educational resources to protect their business. With over 750 members, the Chamber provides collaboration and a collective voice to make our entire community strong again.

The Jackson County Chamber of Commerce is a non-profit association of businesses and non-profits, committed to strengthening their organizations and the Jackson Community. With a proud history reaching back to 1909, the Jackson County Chamber of Commerce supports its members through promotion, advocacy, collaboration, and education. For more information about the deferred membership payment program, contact the Jackson County Chamber at (517) 782-8221.

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